

**MOL Group Company Daibiru Invests in AirX, Developer of a Vertical Platform for Flying Cars:
Investment Aims to Enhance the Asset Value of Daibiru’s Buildings and Areas Through Business
Partnership with AirX**

DAIBIRU CORPORATION (President & CEO: Takashi Maruyama; Headquarters: Kita-ku, Osaka) today announced that it has made an investment in AirX Inc. (CEO: Kiwamu Tezuka; Headquarters: Chiyoda-ku, Tokyo^(Note 1)).



AirX Inc.’s mission is “AirX liberates human potential,” and the company aims to create a society that frees people from inconvenient mobility experiences, transforms the way they spend their time, and maximizes their life’s potential.

Looking ahead to a future era of “flying cars,” AirX is currently working to develop a comprehensive platform that encompasses upstream and downstream air mobility services, utilizing helicopters and other highly safe air mobility vehicles. It aims to provide aerial passenger services (transportation and sightseeing) that reduce travel time to one fifth that of ground transportation and cost to one tenth that of conventional air transportation services.

AirX has also been a member of the Public-Private Council for Air Transportation Revolution since the organization’s foundation in 2018, and is working to expand its network of alliances with a variety of partners in preparation for the start of its “flying car” operations in 2027.



Image of an eVTOL (Electric Vertical Take-Off and Landing aircraft)

Through the business partnership with AirX, Daibiru aims to support the societal implementation of new air mobility technology, while enhancing the asset value of the buildings and areas owned by the company. Specifically, by incorporating air mobility, Daibiru hopes to contribute to the realization of “next-generation urban development that integrates air, ground, and underground spaces,” moving beyond the conventional approach of “development that integrates station and town,” centered around public transportation.

Daibiru, a wholly owned subsidiary of Mitsui O.S.K. Lines, Ltd. (MOL), has been collaborating with the Daibiru Desk^(Note 2) of MOL PLUS Co., Ltd. (CEO: Takuya Sakamoto; Headquarters: Minato-ku, Tokyo), MOL’s corporate venture capital fund, in its investment activities, and after jointly examining the project, decided to move forward with its investment.

(Note 1) Outline of AirX

Company Name	AirX Inc.
Established	February 2015
Representative	Kiwamu Tezuka
Headquarters	Chiyoda-ku, Tokyo
Businesses	Provision of booking platforms for air mobility passengers (transportation/sightseeing) Development of a vertical platform for electric vertical take-off and landing (eVTOL) aircraft
Website	https://airx.co.jp/

(Note 2) MOL PLUS press release on October 13, 2023: [“MOL’s CVC MOL PLUS, Daibiru Join Forces ~ MOL Group's Collective Strengths ~”](#)

For further information, please contact:

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