# "**Design 100**"Project Phase-I (2013 ~ 2017)

"Daibiru Excellence" towards Sustainable, Innovative & Global Next 100 (Century)

# [Direction of **Design 100**]

Daibiru welcomes 90<sup>th</sup> anniversary this year and this coming decade is a period of preparation to design the next 100 years

As the pioneer in office leasing industry, based upon the expertise built up in our business domain over the past 90 years, we will develop a new path for another 100 years by making continuous innovations and transplanting "Daibiru Business Model" to overseas.

	FY2012FY	FY2013	FY2014	FY2015	FY2016	FY2017
Revenue	342	355	365	385	400	420
ating Income	98	99	92	97	110	130
nary Income	85	86	74	80	95	105
et Income	49	51	40	50	60	65
et Income	49	51	40	50		60

#### [Consolidated Financial Target]



[This does not include JPY40 bil investment at Tokyo area out of total JPY 100 bil investment.]

EBITDA	159	165	160	180	190	215
Operating Cash Flow	101	130	105	150	160	160
Debt Equity Ratio	1.1	1.1	1.2	1.1	1.0	0.9
Interest Bearing Debt / EBITDA Ratio	8.7	8.8	9.5	8.5	7.6	6.4

#### **Action Plans**

# Improvement of office building services

Standardization of office building services & QC

### **Development** of human resources

- **L** Cultivation of quality BM staff
- personnel at overseas operational hub

Improvement of Recognition of Daibiru by implementing corporate branding strategy

# Investment Areas ••• JPY100bil for 5 years

#### Expansion of Business Portfolio

- [ Japan ] + Investment in high-end office properties in CBD Tokyo(JPY 40bil scale) **Expansion of asset in "Nursing Homes**" for elder generation" (JPY 8bil) [Overseas] Development of grade-A office building in Vietnam(JPY16bil) Investment for enhancement of competitiveness of existing assets & Improvement of environmental quality/BCP aspect
  - Successful launching of reconstruction project of new "Shin-Daibiru" building (JPY28bil)
  - **4** Renewal works of existing properties for enhancing competitiveness (JPY10bil mainly for 5 Buildings)

#### **DAIBIRU CORPORATION**



#### (Unit: JPY100M)

#### JPY60 bil out of JPY100 bil investment reflected

#### Action plans to sharpening

"Daibiru Excellence"

+ Development of global human resources & core